

HURST ASSOCIATES, LTD.

Information for Intelligent Decisions

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Introduction to Second Life Agenda

1. Introductions
2. Definitions
 - a. MUVE – Multi user virtual environment
 - b. MMORPG – Massive multiplayer online role playing game
 - c. MOO – Multi-Object Orientation
 - d. MUD – Multi-user dungeon, dimension, or sometimes domain
 - e. Virtual worlds – MUVE, MMORPG, MOO, MUD
 - f. Avatar – A graphical image of a user
 - g. SIM – Simulation (in SL, a SIM is an island)
 - h. PRIM – Primitive (building block)
 - i. Scripts – Computer commands
 - j. Lag – Slowdown in movements, etc., in SL
3. The history of Second Life®
 - a. Linden Labs® (a.k.a., Linden Research, Inc.), <http://lindenlab.com> – founded in 1999
 - b. Second Life, <http://secondlife.com> – opened to the public in 2003
 - c. Teen Second Life, <http://teen.secondlife.com>
 - d. Real \circ Virtual
 - e. 8+ million registered users
 - f. SL Economic Statistics, http://secondlife.com/whatis/economy_stats.php
 - g. Land information, <http://secondlife.com/community/land.php>
4. Videos of SL
 - a. Introduction to Second Life, <http://www.youtube.com/watch?v=b72cvvmud6q>
 - b. What is Second Life? , <http://www.youtube.com/watch?v=ZV6M7UwKazc>
 - c. How to Live in Second Life , <http://www.youtube.com/watch?v=pqwXS1pjCto>
 - d. Companies in Second Life , http://www.youtube.com/watch?v=fE_6Xv_rEt4
 - e. Info Island Archipelago Tour, <http://www.youtube.com/watch?v=B8v3TZethQ0>
 - f. Welcome to Info Island,
http://www.dcoheninfo.com/Second_Life/WinMR_SL_Welcome.wmv
 - g. NOAA's Virtual Island, <http://www.youtube.com/watch?v=is8YX32GAyQ>
 - h. Ohio University SL Campus, <http://www.youtube.com/watch?v=aFuNFRie8wA>
5. Flickr photos of SL
 - a. SL, <http://www.flickr.com/search/?w=all&q=second+life++love+-sex&m=tags>
 - b. Info Island, <http://www.flickr.com/search/?w=all&q=second+life++info+island&m=tags>

6. Computing requirements
 - a. <http://secondlife.com/corporate/sysreqs.php>
7. Setting up your account & avatar
 - a. Membership plans, <http://secondlife.com/whatis/plans.php>
8. People, places and things in SL
 - a. For-profit and not-for-profit organizations
 - b. People doing business and making money
 - c. Educational institutions – credit and non-credit courses
 - d. People having fun
9. What are librarians doing in SL?
 - a. Providing library services
 - b. Networking
 - c. Collaborating
 - d. Re-thinking space
 - e. Supporting other SL efforts
 - f. Supporting virtual communities
 - g. Learning to use virtual space for education
 - h. Discussing the use of role-playing
 - i. Creating new tools
 - j. Prototyping
 - k. Positioning themselves for the future
10. Privacy, security and intellectual property concerns
 - a. Community Standards, <https://secure-web11.secondlife.com/corporate/cs.php>
 - b. Police Blotter, <http://secure-web11.secondlife.com/community/blotter.php>
 - c. IP Rights, http://secondlife.com/whatis/ip_rights.php
 - d. Information for Parents, <http://teen.secondlife.com/parents>
11. SL networking outside of SL
 - Ning – Second Life Librarians, <http://sllibrarians.ning.com/>
 - Ning – Who’s Who in Virtual Worlds, <http://whoswhovirtual.ning.com/>
 - Facebook – Who’s Who in Virtual Worlds, <http://www.facebook.com>
 - Google Groups – Alliance Second Life, <http://groups.google.com/group/alliancesecondlife>
 - Google Groups – Special Librarians of Second Life, <http://groups.google.com/group/slosl>
 - Flickr – There are many groups in Flickr that are focused on SL. For a list, search on Second Life in the Groups area.
 - YouTube – There are many videos about SL. To locate some of them, search on Second Life in YouTube.
 - Blogs –
 - § Business Communicators of SL, http://freshtakes.typepad.com/sl_communicators/
 - § Info Island, <http://infoisland.org/>

- Forums –
 - § Second_Lifers' Journal, http://community.livejournal.com/second_lifers/
 - § Second Life Residents, <http://secondlife.tribe.net/>
 - § Second Life, <http://tribes.tribe.net/2ndlife>

12. Getting involved

- Sign-up for a free account (skip the join a community step)
- Get through Orientation Island & onto the mainland
 - § In your browser, enter this URL if you want to go directly to the Welcome Area on Info Island, <http://slurl.com/secondlife/Info%20Island/99/123/33/>
- Spend time in world & master the basics of SL
- Attend a few in world functions
- Talk to other residents
- Get to work / volunteer!

13. Additional reading

- Librarian and Second Life, http://www.hurstassociates.com/ppt/IO_June2007.pdf
- Teen Second Life and Eye4You Alliance, http://stephenslighthouse.sirsidynix.com/archives/2007/06/teen_second_lif_1.html (with link to a podcast)
- Second Life and Special Libraries, http://www.sirsidynix.com/Resources/Pdfs/Company/Abram/IOColumn_58.pdf
- Gartner Says 80 Percent of Active Internet Users Will Have A “Second Life” in the Virtual World by the End of 2011, <http://www.forbes.com/businesswire/feeds/businesswire/2007/04/24/businesswire20070424006287r1.html>
- Meet The New You: In Teen Second Life, librarians can leap tall buildings in a single bound and save kids from boring assignments—all before lunch, <http://www.schoollibraryjournal.com/article/CA6403251.html>
- MySpace, Second Life, and Twitter Are Doomed, <http://www.pcmag.com/article2/0,1895,2145408,00.asp>

14. Q&A

15. Contact information

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